

COMMERCIAL

FIRM

DATE

TIME

REPLACE COPY - DO NOT DESTROY

NB

NO SOUND
effects!
sponsor
says NO

10- 10:05

THE REYNOLDS FLYING SERVICE NEWS

MONITOR: THIS COMMERCIAL CONTAINS A SOUND EFFECT.
BEING USED EXPERIMENTALLY. IF IT DOESN'T WORK, WE'LL
CUT IT OUT.

ANNOUNCER:

"LEARN TO FLY!!"

(emphasize "fly")

MONITOR:

Bring in airplane sound effect immediately after announcer.
When dive is over, down and out.

ANNOUNCER:

WALTER REYNOLDS, THE OPERATOR OF THE REYNOLDS FLYING
SERVICE OF BETHANY CONNECTICUT AND THE VIKING FLYING
SERVICE AT THE NEW HAVEN MUNICIPAL AIRPORT BRINGS YOU
THE LATEST NEWS FROM THE WIRES OF THE ASSOCIATED PRESS.

NEWS

ANNOUNCER: Flying, you'll hear a lot about it!

The students of Yale, civilian and military, are invited
to learn to fly. Once again, private flight training is
possible.

Walter Reynolds sees the future of aviation, and is anxious
to open this great field to the men of Yale. Mr. Reynolds
operates two schools: The Reynolds Flying Service at Bethany
Connecticut, where you will be flying in the beautiful
Naugatuck Valley, and The Viking Flying Service at the
Municipal Airport in New Haven, where training is taken
from the shores of the Quinnipiac River to the beaches of
Long Island Sound.

Both schools are staffed with the finest instructors, men
who for the past three years have been training our military
pilots.

Mr. Reynolds wants YOU to start flying this weekend. Come
to either the Bethany Airfield, 8 miles West of New
Haven, or the Municipal Airport in New Haven.

ANN:

LEARN TO FLY !!

MON:

repeat sound effect.

10-10-32 THE NEW YORK TIMES SERVICE NEW YORK
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WED., THURS., FRI.
REYNOLDS NEWS BROADCAST
10:00 to 10:05

ANN: WALTER A. REYNOLDS, operator of the REYNOLD'S FLYING SERVICE in Bethany, Conn., and the VIKING FLYING SERVICE at the Municipal Airport in New Haven, brings you the latest news direct from the wires of the Associated Press.

Your reporter is _____.

Newsreader: -----

At Conclusion -----

ANN: Do you know what it feels like to fly? There is really very little sensation, but the power of rising from the ground into the clouds is incomprehensible. A strange thing is that you do not feel speed -- 80 miles an hour is the same as 300 miles an hour. You are at liberty to move in three dimensions ~~and in three dimensions~~ at random. Man's achievement of rising into the air can never be overestimated. And yet flying is so easy! In light aircraft a student of University age and intelligence can usually ~~fly~~ solo in about nine hours. -- Some require more time; some require only eight hours. Once that you have soloed you are allowed to take a plane anywhere within a 50 mile radius of the field. In 8, 9, or 10 hours this power is yours. The rates are standard, at five and a half dollars per hour.

Mr. Reynolds invites the men of Yale, civilian and military, to phone either of his schools, the Bethany Airport or the Viking Flying Service at our Municipal Airport, to make an appointment for the lessons that you are going to take.

ANN: You have just heard a 5 minute summary of the latest news direct from the wires of the Associated Press. Your announcer, _____.

